Name of Programme : Diploma in CE/EE/ET/ME/MT/CM/IT/DDGM

Programme Code : 01/02/03/04/05/06/07/08/21/22/23/24/26

Name of Course : Communication Skills

Course Code : HU 182

Teaching Scheme:

| | Hours / Week | Total Hours |
|-----------------------|--------------|-------------|
| Theory | 02 | 32 |
| Term work / Practical | 02 | 32 |

Evaluation:

| | Progressive Assessment | Semester End Examination | | | | | | | | |
|----------|--|--------------------------|-----------|------|-----------|--|--|--|--|--|
| | | Theory | Practical | Oral | Term work | | | | | |
| Duration | One class test of 60 minutes and an oral | 03 Hrs | | | | | | | | |
| Marks | 20 | 80 | | 25 | | | | | | |

Rationale:

Classified under human sciences this subject is intended to introduce students with the process of communication so that they can identify conditions favorable to effective communication. They will also be taught basic and applied language skills viz. listening, speaking, reading and writing – all useful for the study of a technical course and communication. Specifically, writing and oral presentation skills are two top ranking capabilities needed for professional careers and must be developed systematically.

Course Outcomes:

- **1.** Analyze communication event.
- **2.** Use the patterns required to communicate in an organization.
- **3.** Communicate using appropriate non-verbal codes
- **4.** Draft various types of letters and office drafts.

Course Contents:

A. Theory:

| Specific Learning | Topics and subtopics | Hrs. |
|----------------------------|----------------------|------|
| Outcomes (Cognitive | | mrs. |

| Domain) | | | | | |
|--|--|----|--|--|--|
| | concepts and principles of communication | | | | |
| 1.Define all elements of | 1.1 The communication Event | | | | |
| communication | The communication event: Definition The elements of communication: The | | | | |
| 2 Analyze communication event | sender, receiver, message, channel, feedback. | | | | |
| event | теенраск. | | | | |
| 3. Define the stages of | 1.2 The communication Process | | | | |
| communication process | The communication process: Definition Stages in the process: defining the | | | | |
| 4. Apply the principles of | context, knowing the audience, designing | | | | |
| communication and | the message, encoding, selecting the | | | | |
| minimize the barriers | proper channels, transmitting, receiving, decoding and giving feedback. | | | | |
| | 1.3 Principles of Effective communication | | | | |
| | Effective Communication: definition Communication Barriers and how to | | | | |
| | overcome them at each stage of | | | | |
| | communication process. | | | | |
| | 1 | | | | |
| | Developing effective message: Thinking about | | | | |
| | purpose, knowing the audience, structuring the | | | | |
| | message, selecting proper channels, minimizing barriers and facilitating feedback | | | | |
| Unit 2 | : Organizational Communication | | | | |
| Cint | organizational communication | 04 | | | |
| 1.Understand non-verbal | 2.1 What is an organization? Goal. | | | | |
| codes and use them | Patterns of communication: Upward, | | | | |
| effectively | Downward, Horizontal and Grapevine | | | | |
| Unit | t 3: Non-verbal Communication | | | | |
| 1.Understad non-verbal | 3.1 Non-verbal codes: Kinesics (eye-contact, | 06 | | | |
| codes and use them | gesture, postures, body movements and | | | | |
| effectively | facial expressions) Proxemics(using | | | | |
| | space), Haptics (touch), Vocalics (| | | | |
| | Aspect of Speech like tone, emphasis, volume, pauses etc.) Physical | | | | |
| | Appearance, Chronemics (manipulating | | | | |
| | time), Silence | | | | |
| Unit 4: Busin | less Correspondence and Office Drafting | | | | |
| 1.Understand office drafts | 4.1 Business Correspondence: | 10 | | | |
| and letters and practice those in various contexts | Letter of Enquiry, Order letter, Complaint Letter | | | | |
| | 4.2 Office Drafting: | | | | |
| | Circular, Notice and Memo | | | | |
| | 4.3 Job Application with Resume | | | | |

Total Hrs. 32

B. List of Practicals /Laboratory Experiences/Assignments:

| Practical No. | Specific Learning Outcomes (Psychomotor Domain) | Units | Hrs. |
|------------------|--|---|------|
| 1. | Introduce themselves with self informative parameters | Self introduction | 02 |
| 2. | Present orally a speech on a topic using body language and vocalic | Elocution | 04 |
| 3. | Practice to speak on given unknown topic instantly | Extempore | 04 |
| 4. | Rehearse a role play of an interview | Mock Interview | 04 |
| 5 | Participate in a debate activity | Debate | 02 |
| 6. | Understand, practice various applications and reports | Variety Application/Reports | 02 |
| 7. | Write paragraphs on technical subjects | Writing Paragraphs on Technical Subjects | 02 |
| 8. | Draft business letters | Business letter | 02 |
| 9. | Practice and present one of the syllabus topics | Individual/ Group Presentation on identified topics | 02 |
| 10. | Discuss on a current topic sitting in a group | Group discussion | 02 |
| 11. | Rehearse various role plays of various oral presentation | Role play | 06 |
| | | Total Hrs. | 32 |

Instructional Strategy:

| Sr.No | Topic | Instructional Strategy |
|-------|---|--------------------------------------|
| 1 | Basic concepts and principles of Communication | Classroom teaching and demo sessions |
| 2 | Organizational communication | Classroom teaching and demo sessions |
| 3 | Non-verbal communication | Classroom teaching and demo sessions |
| 4. | Business Correspondence and Office Drafting | Classroom teaching |

Specification Table for Theory Paper:

| Unit No. | Units | Levels fr | Process | Total Marks | |
|-------------|---|-----------|---------|----------------|----|
| | | R | U | \mathbf{A} | |
| 1 | Basic concepts and principles of communication | | 10 | 14 | 24 |
| 2 | Organizational communication | | 04 | 08 | 12 |
| 3 | Non-verbal communication | | 02 | 10 | 12 |
| 4 | Business correspondence and office drafting | 08 | 08 | 16 | 32 |
| | Total | 08 | 24 | 48 | 80 |

R – Remember U – Understand A – Analyze /

Apply

Question Paper Profile For Theory Paper:

| Q. | | Bit | 1 | | Bit | 2 |] | Bit | 3 | | Bit | 4 |] | Bit 5 | 5 | Bi | | 5 | option |
|----|---|-----|----|---|-----|----|---|-----|---|---|-----|---|---|-------|---|----|---|---|--------|
| No | T | L | M | Т | L | M | T | L | M | T | L | M | T | L | M | Т | L | M | opuon |
| 01 | 1 | U | 10 | 1 | A | 14 | | | | | | | | | | | | | 5/7 |
| 02 | 2 | U | 04 | 0 | A | 08 | | | | | | | | | | | | | 3/5 |
| 03 | 3 | U | 02 | 3 | A | 10 | | | | | | | | | | | | | 3/5 |
| 04 | 4 | R | 08 | | | | | | | | | | | | | | | | 3/5 |
| 05 | 4 | U | 08 | | | | | | | | | | | | | | | | 2/3 |
| 06 | 4 | A | 16 | | | | | | | | | | | | | | | | 2/3 |

Assessment and Evaluation Scheme:

| | | What | To Who m | Frequency | Max Mar ks | Min Mark s | Evidence Collected | Course Outcomes |
|--------------------------------|------------------------|---------------|----------------|--|------------------|------------------|----------------------------|--------------------|
| ŗy | Continuoucs Assesment) | PT | SINTS | One PT and One oral (avg. of Two tests will be computed) | 20 | | Test Answer sheets | 1,2,3,4 |
| Direct Assessment Theory | ntinuoucs | | STUDENTS | | - | - | | |
| sessm |) (Cc | | | Total | 20 | = | | |
| Direct As | TEE | End exam | STUDENTS | End of the course | 80 | 28 | Theory Answer sheets | 1,2,3,4 |
| sment | | | STUDENTS | | | | | |
| Direct Assessment Practical | | End of course | | End of the course | 25 | 10 | Oral | 1 to 11 |
| ρ | | | TOTAL | 25 | 10 | | | |

Scheme Of Practical Evaluation:

| S.N. | Description | Max. Marks |
|------|---------------|------------|
| 1 | Presentations | 10 |
| 2 | Oral skills | 10 |
| 3 | Content | 05 |
| | TOTAL | 25 |

Mapping Course Outcomes With Program Outcomes:

| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 | PO10 |
|--|-----|-----|-----|-----|-----|------------|------------|-----|-----|------|
| | | | | | | | | | | |

| CO | Basic knowledge | Discipline knowledge | Experiments & Practice | Engineering Tools | The Engineer & society | Environment & sustainability | Ethics | Individual and team work | Communication | Life-long learning |
|--|-----------------|-------------------------|------------------------|----------------------|------------------------|------------------------------|--------|-----------------------------|---------------|-----------------------|
| Analyze communication event. | | 2 | 3 | | 3 | | 3 | 3 | 3 | 3 |
| Use the patterns required to communicate in an organization. | | 3 | 3 | | 3 | | 3 | 3 | 3 | 3 |
| Communicate using appropriate non-verbal codes | | 3 | 2 | 1 | 3 | | 3 | 3 | 3 | 3 |
| Draft various types of letters and office drafts. | | 3 | 2 | | 3 | | 3 | 3 | 3 | 3 |
| Summary | | 3 | 2 | | 3 | | 3 | 3 | 3 | 3 |

^{1:} Slight (Low) 2: Moderate (Medium) 3: Substantial (High)

CO-PSO Matrix :

| CO /PSO — | Hardware and Networking | Database Technologies | Software Development |
|--|-------------------------------|--------------------------|-------------------------|
| Analyze communication event. | - | - | 1 |
| Use the patterns required to communicate in an organization. | - | - | 2 |
| Communicate using appropriate non-verbal codes | - | 1 | 1 |

| Draft various types of letters and office drafts. | - | - | 1 |
|---|---|---|---|
| Summary | - | 1 | 1 |

Reference & Text Books:

| S.N. | Title | Author, Publisher, Edition and Year of publication | ISBN Number |
|------|----------------------------------|--|----------------|
| 1 | Communication skills | MSBTE | |
| 2 | Communication skills | Joyeeta Bhatacharya | |
| 3 | Written communication in English | Sarah Freeman | |
| 4 | Developing communication skills | Krishna Mohan and Meera Banerji | |

List of Experts & Teachers Who Contributed For This Curriculum:

| S.N. | Name | Designation | Institute / Industry |
|------|------|----------------------------------|----------------------|
| 1. | | Chairman PBOS | |
| 2. | | Faculty from Institute | |
| 3. | | Faculty from Institute | |
| 4. | | Consultant from Industry | |
| 5. | | Faculty from nearby Institute | |
| 6. | | R.B.T.E.Representative | |

Prepared by

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